

Sponsor Prospectus

Pearls of Wisdom

WBN'S 30TH ANNIVERSARY GALA

NOVEMBER 7, 2019 | THE CHADWICK | 5:15 PM - 9:00 PM





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Sponsorship Opportunities

The members of the Women's Business Network are your target audience.
Join us for our 30th anniversary celebration.

To Members and Colleagues of Women's Business Network,

In celebration of our 30th Anniversary, Women's Business Network invites you to participate in WBN's **Pearls of Wisdom 30th Anniversary Gala** at The Chadwick on Thursday, November 7; doors open at 5:15pm. This marquee event is an important opportunity to network with, support, and celebrate women in business! WBN members are decision makers: women of clout, intellect, and determination, with a spirit of adventure. Join us and showcase your company to your target audience, WBN members!

To foster networking opportunities among our members and your business, we have created "Sponsor Bingo". The logos of platinum, gold, silver, and bronze level sponsors will be featured on the Sponsor Bingo card. Each WBN member attendee will visit the sponsor tables to have their bingo card stamped. Their stamped card is a requirement to enter the bingo raffle. In addition, sponsors will reach attendees through tasteful program advertising as well as the networking hors d'oeuvres hour prior to the evening program.

We look forward to developing our relationship with you at *Pearls of Wisdom*. Reserve your space now and take advantage of the most influential sponsorship levels! **Sponsor registration is due Monday, October 7.** Please contact the WBN Member Services Coordinator, *Elizabeth Mortimer* at msc@wbnninc.com or 412-343-2235 with questions.

Kind Regards,

Rose Marie Morozowich

Rose Marie Morozowich
President
Women's Business Network

Event
Venue



10545 Perry Highway
Wexford, PA 15090
[Link to Google Maps](#)

(724) 935-5950

MISSION STATEMENT OF THE WOMEN'S BUSINESS NETWORK

WBN provides personal and professional resources to advance the presence of aspiring and successful business women.



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Sponsorship Levels

Sponsorship registrations are **due October 7, 2019**. Please submit high-resolution jpg or png business logo and program ad (if applicable) **by October 14, 2019** to msc@wbnc.com. [Sponsor Registration](#) is now open.

Click Here to Register for Sponsorship or to Purchase Program Ads	Platinum \$2000	Gold \$1000	Silver \$500	Bronze \$250	Table Sponsor \$100
6' Exhibit table	✓	✓	✓	✓	
Logo and business description on WBN website through 2019	✓	✓	✓	✓	
Logo on sponsor bingo card	✓	✓	✓	✓	
Gala program ad	Full-page color outside back cover	Full-page color inside front/back cover	Full-page black & white	Half-page black & white	
Logo in WBN weekly email through 2019	✓	✓	✓	✓	
Complimentary gala registration and dinner	4	3	2	1	
Post on WBN Facebook page with sponsor tag	3	2	1		
Distribution of logo'd product(s) to attendees (provided by sponsor)	2	1	1		
Gala opening slide	✓				
Logo on gala bag	✓				
Logo and business description on WBN website through 2020	✓				
Distribute premiums to attendees seated at dinner table (provided by)					✓

Program Advertising

The gala program will be distributed to all attendees and posted on the WBN website. The program ads are black and white. Dimensions are x" across by y" high. Please submit high-resolution jpg or png program ad **by October 14, 2019** to msc@wbnc.com. Creation or formatting of ad is available for an additional fee of \$25.

Full-Page \$125
4.5" x 7.5"

Half-Page \$75
4.5" x 3.6"

Quarter-Page \$50
2.1" x 3.6"

Eighth-Page \$25
2.1" x 1.65"